

# ALISHA PRADEEP

TEXTILE DESIGNER

Immersed in the vibrant realm of Textile Design at the esteemed National Institute of Fashion Technology, I weave a narrative of creativity. With a fervor for Home Textiles, complemented by a minor in Fashion Communication, I translate stories into design. My canvas is adorned with the allure of minimalistic yet enchanting watercolor prints, where every stroke echoes a unique tale.



## CONTACT

Alisha Pradeep

📍 Calicut, Kerala

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9656959308

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## SOCIAL

🌐 @alishap

📷 @alliishap

## SKILLS

- Watercolor Prints
- Digital Prints
- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Surface Embellishment
- Freehand Sketching
- Pointcarre

## EXPERIENCE

- **Textile Design Intern**  
**June 2023 - August 2023**

My internship at Natural Fibres Export, Jaipur enriched my textile design skills and clarified my career path.

- **Content Creator & Social Media Account Manager**  
📷 sargaalaya

**November 2023 - Present**

I craft captivating content, manage social media accounts, and enhance the online presence.

- **Social Media Account Manager**  
📷 kozhikodendiary

**February 2021 - Present**

I manage Kozhikodendiary's social media presence and community engagement.

## EDUCATION

**NATIONAL INSTITUTE OF FASHION TECHNOLOGY, KANNUR (2020-2024)**

- Participated in Confluence Ideathon (2021)
- Craft Cluster Research: Kudayathoor Development Society, Idukki (2022)
- Volunteered for Craft Bazaar (2022)
- Winner at Ragam Fashion show hosted by NIT, Calicut (2023)
- Participated in logo design competition for AHCI, Kandy on completion of 100 years (2023)
- Participated in logo design competition for Typography Day (2023)
- Cluster Development Project: Kudayathoor Development Society, Idukki (2023)
- Cluster Development Project: Kalliasseri Weavers Co Operative Society Ltd (2023)